

# Pre-Submission Engagement

## Community Engagement reflected in initial design

The reimagining process has given area residents a chance to shape plans to redevelop the former golf course site.

Community engagement began with a blank slate in November 2013, and saw more than 1,270 residents sharing their priorities and goals for the site.

This community input helped shape the initial site plan in August 2014, which reflected community priorities in five key areas.

### ENGAGEMENT HIGHLIGHTS

**49** DAYS OF ENGAGEMENT

**1,272** PARTICIPANTS

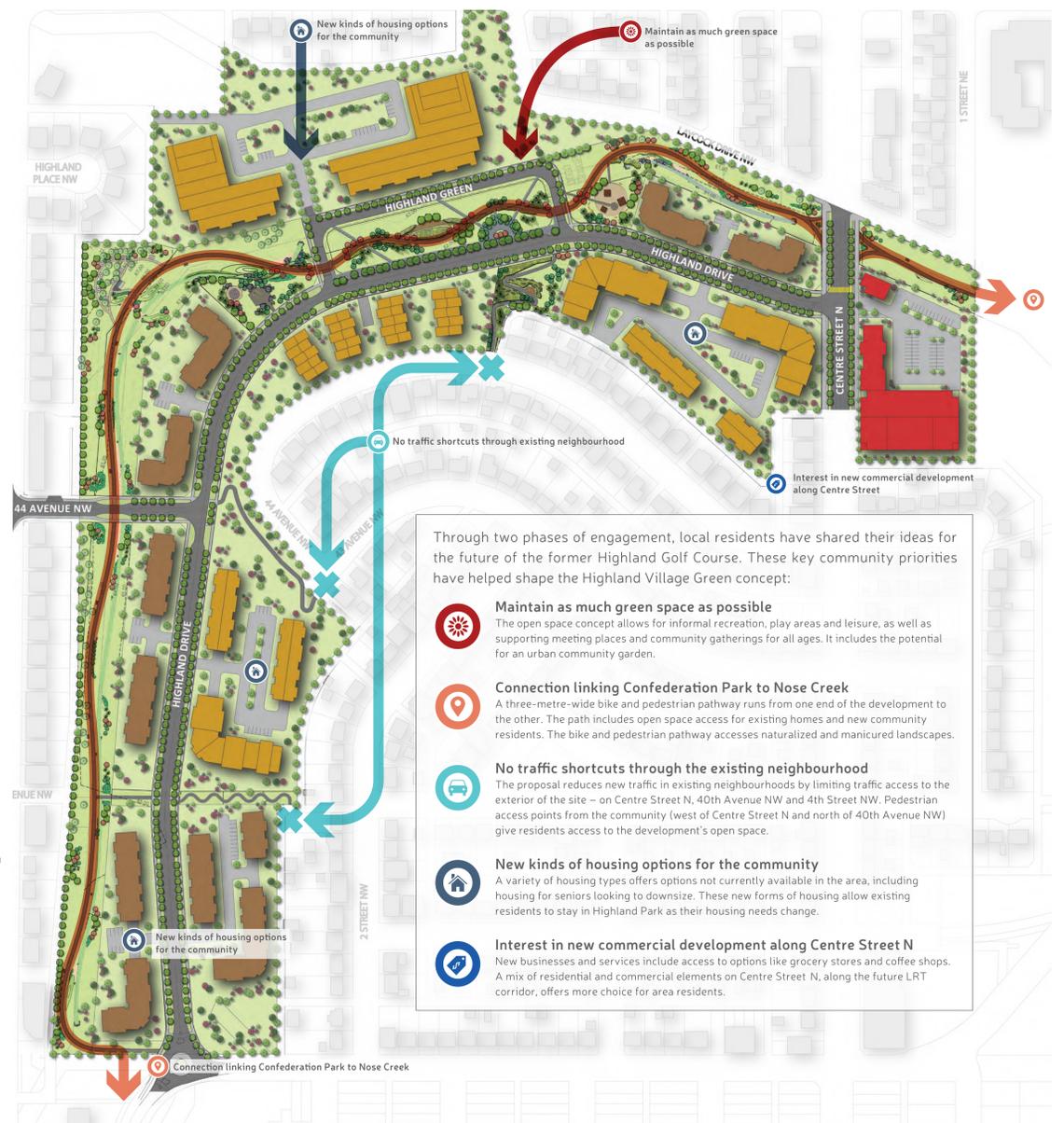
**739** IDEAS PROVIDED

**5** KEY THEMES FROM ENGAGEMENT

**2** DEVELOPMENT CONCEPTS

### FIVE KEY ENGAGEMENT THEMES

- Housing**  
Ranging from number of units to what the development should look like, housing was an interest for almost all who got involved.
- Traffic**  
Neighbours worry whether congestion, grading, signalization and pedestrian safety will be accounted for.
- Commercial Development**  
Most participants appreciate the need for more commercial along Centre Street N, especially with potential transit upgrades coming.
- Stormwater Management**  
The location of overland and underground water run-off post-development is of particular interest to the community.
- Open Space**  
The team heard participants voice concerns of losing the benefit of living near this bio-diverse area and its vistas.



Through two phases of engagement, local residents have shared their ideas for the future of the former Highland Golf Course. These key community priorities have helped shape the Highland Village Green concept:

- Maintain as much green space as possible**  
The open space concept allows for informal recreation, play areas and leisure, as well as supporting meeting places and community gatherings for all ages. It includes the potential for an urban community garden.
- Connection linking Confederation Park to Nose Creek**  
A three-metre-wide bike and pedestrian pathway runs from one end of the development to the other. The path includes open space access for existing homes and new community residents. The bike and pedestrian pathway accesses naturalized and manicured landscapes.
- No traffic shortcuts through the existing neighbourhood**  
The proposal reduces new traffic in existing neighbourhoods by limiting traffic access to the exterior of the site – on Centre Street N, 40th Avenue NW and 4th Street NW. Pedestrian access points from the community (west of Centre Street N and north of 40th Avenue NW) give residents access to the development's open space.
- New kinds of housing options for the community**  
A variety of housing types offers options not currently available in the area, including housing for seniors looking to downsize. These new forms of housing allow existing residents to stay in Highland Park as their housing needs change.
- Interest in new commercial development along Centre Street N**  
New businesses and services include access to options like grocery stores and coffee shops. A mix of residential and commercial elements on Centre Street N, along the future LRT corridor, offers more choice for area residents.

## Community Influence on Original Submission

### ENGAGEMENT NUMBERS

PHASE 1 Initial Engagement & PHASE 2 (Development Concepts) Engagement November 2013 - February 2014

- 945 Unique visits to reimaging.ca
- 143 Clubhouse participants
- 54 Tweets
- 44 Workshop Participants
- 41 Online Responses
- 27 Sounding Board Messages
- 25 Facebook Likes
- 3 Phone Responses